



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

APR 24 2012

FIRST CLASS MAIL

Apple Rehab Inc.
21 Waterville Road
Avon, CT 06001

Re: MUR 6522
Apple Rehab Inc.

Dear Sir/Madam:

The Federal Election Commission ("Commission"), the regulatory agency that administers and enforces the Federal Election Campaign Act of 1971, as amended ("the Act"), has ascertained information in the normal course of carrying out its supervisory responsibilities indicating Apple Rehab, Inc. may have violated the Act. Specifically, available information indicates that Apple Rehab, Inc. may have been involved in the production or payment concerning an advertisement featuring a federal candidate that could have violated the Act. The facts concerning these allegations may be found in the attached complaint. The Act prohibits corporations from making any contributions or expenditures in connection with a federal election and prohibits corporate officers from consenting to such contributions or expenditures. 2 U.S.C. § 441b(a).

The Commission's Office of the General Counsel is reviewing this information in connection with making a recommendation to the Commission as to whether there is reason to believe that Apple Rehab, Inc. violated the Act, an initial determination necessary to initiate an investigation into whether a violation has, in fact, occurred. See 2 U.S.C. § 437g(a)(2). Before the General Counsel makes such a recommendation, you may provide in writing any factual or legal materials that you believe are relevant to this matter. Your client's submission, if he chooses to make one, must be submitted within 10 days of receipt of this letter and addressed to the General Counsel's Office. After 10 days, the General Counsel's Office will present its recommendations to the Commission. Any response submitted on behalf of your client will be taken into account in these recommendations. The Commission will then consider the recommendations and, if the Commission finds that there is reason to believe Apple Rehab, Inc. violated the Act, initiate an enforcement matter regarding the activity.

This matter will remain confidential in accordance with 2 U.S.C. §§ 437g(a)(4)(B) and 437g(a)(12)(A) unless you notify the Commission in writing that you wish the matter to be made public. If you have any questions, please contact Frankie Hampton, the paralegal handling this matter, at (202) 694-1650 or toll free at 1-800-424-9530. Information is also available on the Commission's web site at www.fec.gov. For your information, I have enclosed a brief description of

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the Commission's preliminary procedures for processing possible violations discovered by the Commission and a designation of counsel form that should be completed and returned to the Commission.

Sincerely,

Anthony Herman
General Counsel

A handwritten signature in black ink, appearing to read 'Jeff S. Jordan', is written over the typed name and title.

BY: Jeff S. Jordan
Supervisory Attorney
Complaints Examination and
Legal Administration

Enclosures

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